



Gift & Loyalty Card Program

Affordable, custom-built marketing tools that grow your business

Gift and loyalty cards boost cash flow, consumer spending and repeat visits. Gift cards generate sales at the time of purchase and when redeemed. With most consumers spending over their initial card balance, you can enjoy the additional profit and increased sales. Loyalty cards drive repeat business by creating incentives for shoppers. Use gift and loyalty cards to promote new products, new locations, special events and sales.

Complete solution

Gift and loyalty packages serve as great tools for any size business to attract new customers, eliminate cashback, and generate store traffic. Packages include full marketing kits with window decals, static clings, counter-top displays, table tents, and card carriers.

Custom card designs

Save time by choosing from one of our professionally designed templates. Better yet, start from scratch and create your own custom artwork that completely reflects your brand image. Tailor the package to meet the exact needs of your business and we'll take care of the rest.

Program flexibility

Our gift and loyalty card program offers flexible methods for you to reward consumer spending and increase cash flow. Seamlessly integrate multiple program types into a single gift card and get going. Monitor cardholder spending and create custom rewards and point levels for your most loyal customers.

The perfect gift for any occasion

Gift cards make a great gift any time of year for any occasion. Provide your customers the convenience of finding the perfect gift for any special occasion.

Benefits

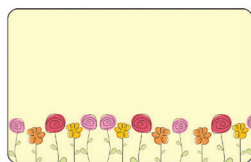
- Boost cash flow and repeat business
- Compatible with most credit card terminals and point of sale systems
- Convenient 24/7 access to online reporting
- Custom rewards and point levels
- Community and multi-location programs

Gift Card & Loyalty Program

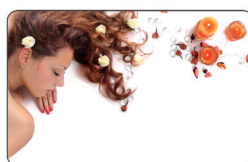
PreDesigned and Logo Card Templates



Salon



Flowers



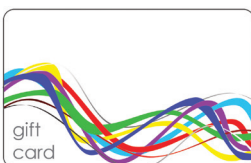
Spa



Rose



Yellow, Red, Blue,
White, Green, Black



Swirls



Color Bags



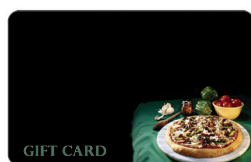
Spa



Blue Present



Cafe



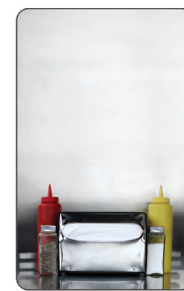
Pizzeria



Restaurant



Red Bow



Diner

Gift Card Marketing Kit

Kits include table tents, window decals, static clings, counter-top displays and card carriers.



A perfect gift for any occasion

Gift cards make a great gift any time of year for any occasion. Provide your customers the convenience of finding the perfect gift for one of these special events:

- Birthday
- Promotion
- Christmas
- Congratulations
- New Job
- Easter
- New Home
- Wedding
- Valentine's Day
- Baby Shower
- Anniversary
- Mother's Day
- Back to School
- Thank You
- Father's Day
- Graduation
- Charity Event
- Grandparent's day
- College Expenses
- Bar/Bat Mitzvah
- and many more!